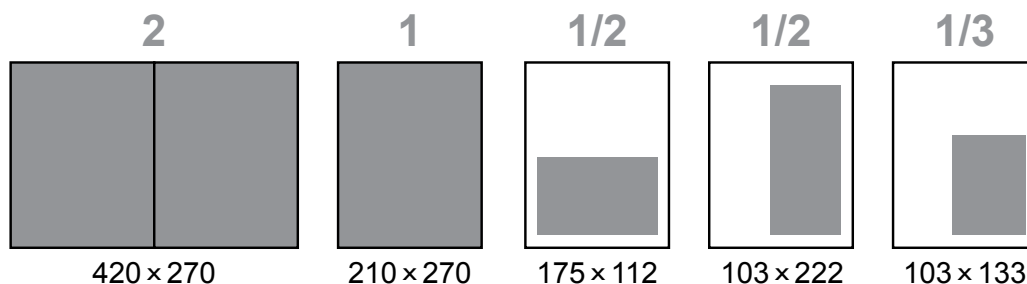


Technical requirements to advertising breadboard models

The sizes of advertising modules:

Image-advertising on an editorial part:

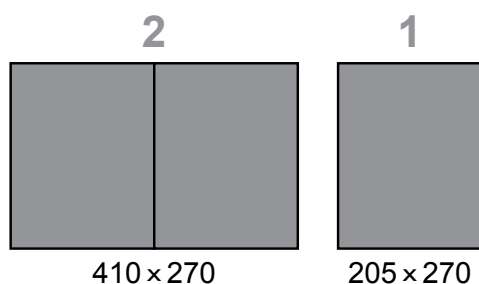


Page and double page spread layout is placed without margins:

– to mentioned size add 5 mm to all sides of the layout

All other layouts are placed at the printing part and you should add nothing.

Image-advertising for 2, 3 covers, first and last pages



Requirements to files:

EPS:

The text to translate in curves,

File should not contain Swatches,

Color model - CMYK, colors density -280%

Accompany your layout with preview (low resolution JPEG file)

TIFF:

File should not contain words.

The file should not contain layers, alpha channels and colors profiles.

Compression use is not supposed.

Resolution- 300 dpi.

Color model - CMYK, colors density -280%